

Curriculum Vitae



Alexander C. R. Budik
MA. BSc.

Alexander Budik
born 1987
in Austria

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Work Experience

JUNE 2017 -
TODAY

Account- and Projectmanager

Defacto Be/One, Munich, Germany

Account- and projectmanager for dialogue- and direct marketing. Responsible for the execution of direct mailing campaigns focussing on customer loyalty and engagement. Furthermore in charge of the creation of newsletters and consultation regarding software solutions. Clients include but aren't limited to Sky, Unitymedia and IQOS.

AUG 2016 -
MAY 2017

World Travel

USA, Peru, Japan, SE-Asia, Australia, Middle East

OCT 2015 -
AUG 2016

Production Supervisor

The Wonderland Dream Factory, London, UK

Freelance:
JUNE 2017 -
TODAY

Overseeing the production of feature film trailers I liaised with studios, creative teams and clients such as Studiocanal, Warner Bros., Sony and Red Bull on a daily basis. Additionally I was in charge of the status-, as well as the profit & loss reports and streamlining the work in progress.

APR 2015 -
OCT 2015

International Account Manager

Tag Worldwide, London, UK

Working on the companies largest account (Unilever) I coordinated the creation of international tv advertisement adaptations. I ensured high quality client and industry standards while managing six digit budgets. I worked on campaigns for brands such as Cornetto, Rexona, Magnum and Lipton across the EMEA region.

APR 2014 -
APR 2015

European Account Manager

Music Advertisement, London, UK

APR 2014 -
JAN 2014

Account Executive

Partners Adrews Aldridge / Engine Group, London, UK

APR 2013 -
JAN 2014

Quality Assurance Tester / Translator

SEGA International, London, UK

SEP 2011 -
APR 2013

Producer

Freelance Media Production, London, UK

Education

SEP 2011 -
SEP 2012

Master of Arts - Video Production / Film Making

Kingston University, London, UK

SEP 2007 -
SEP 2011

Bachelor of Science - Management & Economics

Leopold Franzens University, Innsbruck, Austria

Course - Entrepreneurship: Theory & Practice

Course - Entrepreneurial Marketing

University of Utrecht, Utrecht, Netherlands

Languages

German

Mother Tongue

English

Bilingual Proficiency since Kindergarden - IELTS 8.5

Certificates

Google AdWords Fundamentals

Google online certifications - Completion ID: 11976751

Public Relations - Basics

UNIT - Leopold Franzens University

The Business of Film

Future Learn - The Open University

Unlocking Film Rights: Understanding UK Copyright

Future Learn - The Open University

Skills

Software:

MS Office Suite

- Proficient

Final Cut Pro 7

- Advanced

Adobe Photoshop

- Advanced

Adobe InDesign

- Advanced

CMS (Wordpress)

- Advanced

Licenses:

Car, Motorcycle, Truck (up to 7.5t)
PADI Advanced Open Water Diver
Croatian Boat Skipper License (B)

Awards

Winner - Best Cinematography

London 48 Hour Film Fest - Assistant Producer

Nomination - Best Short

Sundance London Shortfilm Festival - Audio Recording

Nomination - Best Foreign Family Trailer

Golden Trailer Awards 2016 - Production Supervisor

Interests

Marketing, Video Creation, Snowboarding, Motorbiking, Diving

References

The Dream Factory

Loren Mrcusic

Managing Director

Loren@TheDreamFactory.eu

TAG Worldwide

Diana Nguyen

Account Director

Dnguyen@TagWorldwide.com

F# EfSharp

Marius Kriening

Account Director EMEA

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Munich, 2018



Alexander Budik