

## Curriculum Vitae



Alexander C. R. Budik  
MA. BSc.

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born 1987  
in Austria

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# Alexander C. R. Budik

MA. BSc.



## Work experience

FEB 2019 -  
DATE

### **Teamlead / Senior Account- & Projectmanager**

Plan.net Connect - Serviceplan, Munich, Germany

Teamlead as Senior account- and project manager with focus on CRM & SaaS. Until Corona responsible for Account Director tasks such as managing an account-team of 7, implementation of LH's global b2b e-mail communication, client liaison on C-level, budgetary responsibility as well as coordination of data-, development, account-, art- and copywriting teams. Amongst others clients include the Lufthansa Group, Blanco, Audi and Leica Cameras.

JUNE 2017 -  
FEB 2019

### **Account- / Projectmanager**

Defacto Be/One, Munich, Germany

Account- and projectmanager for dialogue- and direct marketing. Responsible for the execution of direct mailing campaigns focussing on customer loyalty and engagement.

AUG 2016 -  
MAY 2017

### **World Travel**

USA, Peru, Japan, SE-Asia, Australia, Middle East

OCT 2015 -  
AUG 2016

### **Production Supervisor**

The Wonderland Dream Factory, London, UK

*Freelance:*  
JUNE 2017 -  
TODAY

Overseeing the production of feature film trailers I liaised with studios, creative teams and clients such as Studiocanal, Warner Bros., Sony and Red Bull. I was in charge of the status- and the profit & loss reports as well as streamlining the work in progress.

APR 2015 -  
OCT 2015

### **International Account Manager**

Tag Worldwide, London, UK

APR 2014 -  
APR 2015

### **European Account Manager**

F# Music Advertisement, London, UK

JAN 2014 -  
APR 2014

### **Account Executive**

Partners Adrews Aldridge / Engine Group, London, UK

APR 2013 -  
JAN 2014

### **Quality Assurance Tester / Translator**

SEGA International, London, UK

## Education

SEP 2011 -  
SEP 2012

### **Master of Arts - Video Production / Film Making**

Kingston University, London, UK

SEP 2007 -  
SEP 2011

### **Bachelor of Science - Management & Economics**

Leopold Franzens University, Innsbruck, Austria

### **Course - Entrepreneurship: Theory & Practice**

### **Course - Entrepreneurial Marketing**

University of Utrecht, Utrecht, Netherlands

## Languages

### **German**

Mother Tongue

### **English**

Bilingual Proficiency since Kindergarden - IELTS 8.5

## Certificates

### [HarvardX - Rhetoric: The Art of Persuasive Writing and Public Speaking](#)

An Online Learning Initiative by Harvard University

### [Agile Project Management](#)

Leadership Academy / Die Akademie für Führungskräfte

### [Google AdWords Fundamentals](#)

Google online certifications - Completion ID: 11976751

### [Google Analytics for Beginners](#)

Google Analytics Academy

### [Public Relations - Basics](#)

UNIT - Leopold Franzens University

## Skills

### **Software:**

#### **MS Office Suite**

- Proficient

#### **Final Cut Pro 7**

- Advanced

#### **Adobe Photoshop**

- Advanced

#### **Adobe InDesign**

- Advanced

#### **CMS (Wordpress)**

- Advanced

### **Licenses:**

Car, Motorcycle, Truck (up to 7.5 tons)

PADI Advanced Open Water Diver

Croatian Boat Skipper License (B)

## Awards

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**Winner - Best Cinematography**

London 48 Hour Film Fest - Assistant Producer

**Nomination - Best Short**

Sundance London Shortfilm Festival - Audio Recording

**Nomination - Best Foreign Family Trailer**

Golden Trailer Awards 2016 - Production Supervisor

## Interests

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Marketing, Video Creation, Snowboarding, Motorbiking, Diving

## References

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**Plan.net Connect**

**Fabian Welling**

Management Supervisor

Fabian@Welling.me

**Defacto Be/One**

**Karin Jershow**

Account Director

Karin.Jerschow@googlemail.com

**The Dream Factory**

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**TAG Worldwide**

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Munich, 2021



Alexander Budik